

FOR IMMEDIATE RELEASE

PONY CANYON Announces Otakon Panels and Screenings Schedule

TOKYO, JAPAN – July 22nd, 2015 - Audio-visual entertainment company PONY CANYON is pleased to announce our Otakon 2015 schedule. PONY CANYON (Booth IND012) will be making our first appearance at Otakon and selling Otakon exclusive goods this year! Con goers will also receive an Otakon exclusive present with select purchases at PONY CANYON booth IND012. Additionally, if you come to any of the PONY CANYON panels or guest panels, you will receive a special giveaway present while supplies last!

Otakon Exclusive Gifts:

- Yuki Yuna is a Hero Blu-ray & DVD Combo Set
 - Box 1: Original (Japanese) Poster
 - Box 2: Ema Votive Picture Tablet
 - Box 3: Replica key Frame
 - All Boxes: For each box you purchase, you will receive a ticket good for one of Seiji Kishi's autograph sessions at PONY CANYON booth IND012.
- DENKI-GAI Blu-ray & DVD Combo Set (All Boxes)
 - Original (Japanese) Poster, Original Key Frame Drawing, And An Autographed Illustration by Asato Mizu, author of the original manga!
 - Box 3: Keyholder
- Cute High Earth Defense Club LOVE! Blu-ray & DVD Combo Set (Box 1)
 - Super-deformed Battle Lovers Character Card
 - Replica Key Frame Drawing
 - A Ticket For One Of Shinji Takamatsu's Autograph Sessions at PONY CANYON Booth IND012

Otakon Exclusive T-shirts (comes w/a special poster!):

- Cute High Earth Defense Club LOVE!
- Sound! Euphonium
- DENKI-GAI
- ETOTAMA
- Yuki Yuna is a Hero

<Panels and Screenings Schedule>

□Screening Schedule□

Friday, July 24

- 12:00 PM - 1:00 PM "Rokka -Braves of the Six Flowers-" Episodes 1-2 @Video 3 - HD (BCC Ballroom III-IV)
- 1:00 PM - 2:00 PM "DENKI-GAI" Episodes 11-12 @Video 3 - HD (BCC Ballroom III-IV)

Sunday, July 26

- 10:00 AM - 11:00 AM "ETOTAMA" Episodes 1-2 @Video 3 - HD (BCC Ballroom III-IV)
- 11:00 AM - 12:00 PM "Sound! Euphonium" Episodes 1-2 @Video 3 - HD (BCC Ballroom III-IV)

□Panel Schedule□

Friday, July 24

- 3:15 PM - 4:15 PM "DENKI-GAI" Official Panel with Shinji Horikiri (PONY CANYON Producer) @Panel 6 (Hilton Key 7, 9, 10)
- 4:30 PM - 5:30 PM Shinji Takamatsu Q&A Panel (Director of "Cute High Earth Defense Club LOVE!") @Panel 6 (Hilton Key 7, 9, 10)

Saturday, July 25

- 11:30 AM - 12:30 PM Seiji Kishi Q&A Panel (Director of "Yuki Yuna is a Hero") @Panel 6 (Hilton Key 7, 9, 10)
- 12:45 PM - 1:45 PM PONY CANYON USA Industry Panel with Shinji Horikiri, Yoko Kawahara (PONY CANYON Producer) @Panel 4 (BCC 341-342)

※ The schedule, exclusive products, and booth specials are subject to change

□Autograph Sessions @PONY CANYON Booth IND012□

※ A ticket is required for the autograph sessions

Shinji Takamatsu

- Friday, July 24 from 5:45 PM - 6:45 PM
- Sunday, July 26 from 12:00 PM - 1:00 PM

Seiji Kishi

- Saturday, July 25 from 2:00 PM - 3:00 PM
- Saturday, July 25 from 4:45 PM - 5:45 PM

<About Our Panels>

Shinji Takamatsu Q&A Panel

Come see the first time appearance of director Shinji Takamatsu at any anime convention in North America here at Otakon! We will show episode #1 of the popular anime title "Cute High Earth Defense Club LOVE!" directed by him. Immediately after the screening, there will be a Q&A session with director Shinji Takamatsu. Please don't miss out on this rare opportunity to directly ask a question! At the end of the panel, everyone can join in a fan favorite jan-ken-pon game (Japanese rock-paper-scissors) with him. Make sure you definitely stay until the end! Winners will receive special original prizes. All attendees will get convention exclusive "Cute High Earth Defense Club LOVE!" stickers. Come join us!

Seiji Kishi Q&A Panel

Join us for the first time appearance of director Seiji Kishi at any anime convention in North America here at Otakon! We will show English dubbed episode #12, the last episode, of hit anime title "Yuki Yuna is a Hero" directed by him. Right after the screening, there will be a Q&A session with director Seiji Kishi. Don't miss this rare opportunity to directly ask a question! At the end of the panel, everyone can join in a fan favorite jan-ken-pon game (Japanese rock-paper-scissors) with him. You'll definitely want to stay until the end! Winners will receive very special prizes from Japan. All attendees will get convention exclusive "Yuki Yuna is a Hero" stickers. Come see us!

About PONY CANYON INC.

PONY CANYON INC. celebrating its 50th anniversary next year and has been dedicating itself to the development and nurture of varied types of entertainment software including production, manufacture, and distribution of diverse packaged software, as well as digital distribution services focusing on entertainment. One of the biggest producers/distributors of Blu-rays and DVDs in Japan, PONY CANYON has been involved in the production of many hit anime titles including Attack on Titan, Fairy Tail, K-On, and Free!

Visit www.ponycan.us for additional information.

PONYCAN US official Twitter account: [@PONYCANUSA](https://twitter.com/PONYCANUSA)

PONYCAN US official Facebook page: facebook.com/PonycanUSA