

FOR IMMEDIATE RELEASE

PONY CANYON Announces Sakura-Con 2016 Panels and Screenings Schedule

TOKYO, JAPAN – March 23, 2016 - Audio-visual entertainment company PONY CANYON is pleased to announce our Sakura-Con 2016 schedule. Con goers will receive an exclusive present with select purchases at the PONY CANYON booth (#132). Additionally, if you come to any of the PONY CANYON panels or guest panels, you will receive a special giveaway present while supplies last!

Guests

Our guests include animation Director Takeo Takahashi, Director Masashi Ishihama, Assistant/Episode Director Hijiri Sanpei, Producer Tatsuya Ishiguro, and Producer Ryoichi Ishihara.

Takeo Takahashi is talented animation director famed for directing works such as “Rokka -Braves of the Six Flowers-”, “MAOYU - Archenemy & Hero”, and the beloved tale of economics and intrigue, “Spice and Wolf”. His most recent work “Rokka -Braves of the Six Flowers-” adapted a mystery novel layered in an adventure story into a brilliant genre-bending roller coaster.



Masashi Ishihama is known for his distinctively “cool” visuals and unique worldview. His talent is showcased in works such as “From the New World” and the opening storyboard of “Attack on Titan”. In “From the New World”, Ishihama adapted an epic SF novel into a striking animated film. He brings his edgy directorial style to the original theatrical anime, “Garakowa”.



Hijiri Sanpei frequently serves as an assistant director or episode director for many anime series, elevating them with his distinct flare. He was the assistant director for works including “Rokka -Braves of the Six Flowers-”, and “MAOYU – Archenemy & Hero”, and an episode director for “Spice and Wolf II”, and “Rail Wars!”.



Tatsuya Ishiguro is a producer for Pony Canyon, having worked on a variety of unique, striking anime series. He served as producer for works such as the recent mystery adventure “Rokka -Braves of the Six Flowers-”, “Spice and Wolf”, “MAOYU – Archenemy & Hero”, “Squid Girl”, “Rail Wars!”, and “Ben-To”.



Ryoichi Ishihara is a producer for Pony Canyon and has worked on numerous anime series loved by fans. He has left his mark on works like “Devil Survivor 2 the Animation”, “Kamisama Kiss”, and “SoniAni: Super Sonico the Animation”.



Products

Exclusive Gifts:

- Yuki Yuna is a Hero Collector's Editions (1-3)
 - Replica Key Frame Set
- DENKI-GAI Collector's Editions (1-3)
 - Original Key Frame
- Cute High Earth Defense Club LOVE! Collector's Editions (1-3)
 - Super-deformed Battle Lovers Character Card
- ETOTAMA Collector's Editions (1-3)
 - Yumiri Hanamori Autographed Character Card
- Rokka -Braves of the Six Flowers- Collector's Editions (1-3)
 - Anti-Demon God Strategy Meeting Ticket (※See Booth Events and Schedule section below)
 - Choose one of the following (while supplies last)
 - T-shirt
 - Tapestry
 - Key chain
 - Original Key Frame
 - Replica Key Frame Set
 - Extra bonuses while supplies last (First come. First serve!)
 - Yoko Hikasa Autographed Dubbing Script
 - Aoi Yuki Autographed Episode Storyboard
- Garakowa -Restore the World- Import Edition
 - Original Key Frame
 - Clear File
 - Illustration Card by Kantoku (Choose one of four characters!)
 - Box of Wisdom Debugging Session Ticket (※See Booth Events and Schedule section below)
 - Extra bonuses while supplies last (First come. First serve!)
 - Original Key Frame
 - Replica Key Frame

Exclusive T-shirts (comes with a special poster):

- Cute High Earth Defense Club LOVE!
- DENKI-GAI
- ETOTAMA
- Yuki Yuna is a Hero
- Sound! Euphonium

Booth Events and Schedule

Anti-Demon God Strategy Meetings

- **Friday (3/25) from 4:00 PM - 5:00 PM**
- **Sunday (3/27) from 10:00 AM - 10:45 AM**
- This is an autograph session and event with Rokka -Braves of the Six Flowers- Director Takeo Takahashi, Assistant Director Hijiri Sanpei, and Producer Tatsuya Ishiguro for purchasers of a Rokka -Braves of the Six Flowers- Collector's Edition.
 - The Director, Assistant Director, and Producer are calling upon all potential Braves at Sakura-Con! Those who poses a ticket will report to one of the Anti-Demon God Strategy Meetings and introduce themselves (as a potential Brave). The chosen Braves will receive their very own Crest of Six Flowers (sticker) and autographs from Director Takeo Takahashi and Assistant Director Hijiri Sanpei as proof of their selection. Will you be chosen to be one of the Braves of the Six Flowers? Come and find out!

Box of Wisdom Debugging Session

- **Saturday (3/26) from 4:30 PM - 5:30 PM**
- **Sunday (3/27) from 11:00 AM - 11:45 AM**
- This is an autograph session and event with Garakowa -Restore the World- Director Masashi Ishihama and Producer Ryoichi Ishihara for purchasers of the Garakowa -Restore the World- Import Edition.
 - The Director and Producer will be having a casual Q&A with fans while they autograph things. They can't wait to talk to fans directly about Garakowa and they look forward to hearing your thoughts and impressions on the film.

Panels and Screenings Schedule

Friday (3/25)

Garakowa -Restore the World- Screening with Masashi Ishihama

Room 6C at 1:00pm to 3:00pm

Pony Canyon presents the Seattle premiere screening of Garakowa -Restore the World-! Following the movie, we will host a Discussion and Q&A with special guest Masashi Ishihama (Director). Bring your questions! We will also host a rock-paper-scissors game with the audience where the winners will receive special prizes!

Saturday (3/26)

All about Rokka -Braves of the Six Flowers- with Takeo Takahashi and Hijiri Sanpei

Room 4C-3 at 12:30pm to 2:00pm

Pony Canyon presents to Seattle, Rokka -Braves of the Six Flowers-, including a discussion and Q&A with special guests, Takeo Takahashi (Director) and Hijiri Sanpei (Assistant Director). We will also host a fan-favorite rock-paper-scissors game where the winners will receive special prizes.

Pony Canyon USA Industry Panel

Room 4C-3 at 2:30pm to 3:30pm

Come and hear about Pony Canyon's exciting new upcoming titles straight from the mouths of two of our studio's producers. In addition to our announcements, there will be a rock-paper-scissors game with the attendees where winners will receive special prizes. Not to mention, the first 100 attendees will receive an exclusive giveaway prize.

※ The schedule, exclusive products, and booth specials are subject to change.

※ Check at the booth for specific information about booth autograph sessions and events.

About PONY CANYON INC.

PONY CANYON INC. celebrating its 50th anniversary this year and has been dedicating itself to the development and nurture of varied types of entertainment software including production, manufacture, and distribution of diverse packaged software, as well as digital distribution services focusing on entertainment. One of the biggest producers/distributors of Blu-rays and DVDs in Japan, PONY CANYON has been involved in the production of many hit anime titles including *Attack on Titan*, *Fairy Tail*, *K-On*, and *Free!*

Visit www.ponycan.us for additional information.

PONYCAN US official Twitter account: [@PONYCANUSA](https://twitter.com/PONYCANUSA)

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