

FOR IMMEDIATE RELEASE

## **PONY CANYON Announces Anime Expo 2016 Panels and Screenings Schedule**

TOKYO, JAPAN – June 24, 2016 - Audio-visual entertainment company PONY CANYON is pleased to announce our Anime Expo 2016 schedule. Con goers will receive an exclusive present with select purchases at the PONY CANYON booth (#800). Additionally, if you come to any of the PONY CANYON panels or guest panels, you will receive a special giveaway present while supplies last!

### **Guests**



**MICHI**, the first anisong artist from Okinawa, aims to share her love for anime with the world—her personal motto is “Anime is a universal language.” Her debut single, “Cry for the Truth/Secret Sky”, was featured as the main theme song for Rokka -Braves of the Six Flowers-. MICHI’s second single, “Checkmate!?” can be heard in Dagashi Kashi’s opening theme. Her third single, “Realistic!” will be featured as the ending theme for P.A. Works’ upcoming series Kuromukuro. With a rare expressiveness and innocence that fans love, MICHI is paving the way for a new generation of anisong artists.



Voice actress **Chika Anzai** started her career in 2009, when she played Nagisa Mikogami in the anime series Animal Detective Kiruminzoo. She went on to voice many characters after that, and in 2014, Anzai landed her first lead role as Chaika Trabant in Chaika – The Coffin Princess. The following year, she gained much attention for her role as Reina Kousaka in Kyoto Animation’s Sound! Euphonium. Then, in 2016, Anzai voiced one of the main heroines, Mary, in Grimgar of Fantasy and Ash. She can also be heard as Asuha Chigusa in upcoming anime series Qualidea Code, which will start airing in July.

## **Products**

### **Exclusive Gifts:**

- Yuki Yuna is a Hero Collector's Editions (1-3)
  - Replica Key Frame Set
- DENKI-GAI Collector's Editions (1-3)
  - Original Key Frame
- Cute High Earth Defense Club LOVE! Collector's Editions (1-3)
  - Super-deformed Battle Lovers Character Card
- ETOTAMA Collector's Editions (1-3)
  - Yumiri Hanamori Autographed Character Card
- Rokka -Braves of the Six Flowers- Collector's Editions (1-3)
  - MICHI Autograph Session Ticket (※See Booth Events and Schedule section below)
  - Extra bonuses while supplies last (First come. First serve!)
    - T-shirt
    - Replica Key Frame Set
- Garakowa -Restore the World- Import Edition
  - Translation Booklet
  - Extra bonuses while supplies last (First come. First serve!)
    - Original Key Frame
    - Replica Key Frame Set
    - Clear File
    - Illustration Card by Kantoku (Choose one of four characters!)
- Sound! Euphonium Collector's Edition (1)
  - Poster OR Post Card
  - Chika Anzai Autograph Session Ticket (※See Booth Events and Schedule section below)
- MICHI CD & Poster (while supplies last)

### **Exclusive T-shirts:**

- Cute High Earth Defense Club LOVE!
- DENKI-GAI
- ETOTAMA
- Yuki Yuna is a Hero
- Sound! Euphonium
- Kuromukuro

## **Booth Events and Schedule**

### **Day 2 - Saturday (7/2)**

MICHI autograph session at Pony Canyon Booth

12:00 PM – 1:00 PM

Chika Anzai autograph session at Pony Canyon Booth

2:30 PM – 3:30 PM

### **Day 3 – Sunday (7/3)**

Chika Anzai Autograph session at Pony Canyon Booth

10:30 AM – 11:30 AM

MICHI Autograph session at Pony Canyon Booth

5:15 PM – 6:15 PM

## **Panels and Screenings Schedule**

### **Day 2 - Saturday (7/2)**

PONYCAN USA Industry Panel w/Special Guests Chika Anzai & MICHI

Time: 10:30 AM – 11:30 AM

Room: LP3/LACC 408AB

“Sound! Euphonium” Panel with Voice Actress Chika Anzai

Time: 1:00 PM – 2:00 PM

Room: LP3/LACC 408AB

MICHI Performance

Time: 2:30 PM – 3:00 PM

Room: Community Stage/Entertainment Hall

### **Day 3 – Sunday (7/3)**

“Kuromukuro” Sneak Preview & Panel w/ MICHI, Singer of Ending Theme Song

Time: 4:00 PM – 5:00 PM

Room: LP2/LACC 403AB

“Kuromukuro” Episodes (1-2) Screening

Time: 9:30 PM – 10:30 PM

Room: Video 2/JW Marriott Platinum Ballroom

## **P.A. Works Panel and Screening Schedule**

### **Day 2 – Saturday (7/2)**

P.A.WORKS 15th Anniversary Project “Kuromukuro” eps 1&2 Premiere Screening & Talk Show

Time: 6:45 PM – 8:15 PM

Room: LP3/LACC 408AB

North American Premiere Screening of P.A.WORKS’ 15th Anniversary Project “Kuromukuro” eps 1&2! Come join us to see America’s first screening of the samurai-mecha action series, created by studio P.A.WORKS, directed by Tensai Okamura, and brought to you by Pony Canyon! The screening will be accompanied with a talk show with producer and CEO of P.A.WORKS, Kenji Horikawa. The first season (episodes 1-13) will be available for streaming on Netflix starting July 4th.



**Kenji Horikawa** is the Founder/CEO & producer of animation studio P.A.WORKS. Produced shows: Charlotte, SHIROBAKO, Angel Beats!, and Kuromukuro, soon on Netflix.

- ※ The schedule, exclusive products, and booth specials are subject to change.
- ※ Check at the booth for specific information about booth autograph sessions and events.

### **About Our Panels**

#### PONYCAN USA Industry Panel w/Special Guests Chika Anzai & MICHI

PONY CANYON is the company that produces and distributes hit anime titles including Attack on Titan, Free!, The New World, K-ON!, and many more, and PONY CANYON USA is its new anime label for the North American market. Come join us to hear all about our popular titles plus upcoming releases. We're announcing brand new titles at AX! See our sneak previews, meet and have a Q&A with our special guests from Japan, and don't miss the fan-favorite Jan-ken-Pon game with our guests -- we will have an exclusive prize for the winner! Plus, our first 100 attendees will all get special giveaways. See you there!

#### "Sound! Euphonium" Panel with Voice Actress Chika Anzai

Pony Canyon presents a screening of one episode of 'Sound! Euphonium', including a discussion and Q&A with special guest Chika Anzai, voice actress of one of the anime's main characters, Reina Kousaka. Attendees can also play the fan favorite game Jan-Ken-Pon -- there'll be an exclusive prize for the winner! Don't miss it!

#### MICHI Performance

MICHI, the first Anisong artist from Okinawa, aims to share her love for anime with the world—her personal motto is "Anime is a universal language." Her debut single, "Cry for the Truth/Secret Sky", was featured as the main theme song for Rokka -Braves of the Six Flowers-. MICHI's second single, "Checkmate!?" can be heard in Dagashi Kashi's opening theme. Her third single, "Realistic!" will be featured as the ending theme for P.A. Works' upcoming series Kuromukuro.

#### "Kuromukuro" Sneak Preview & Panel w/ MICHI, Singer of Ending Theme Song

Come join Assistant Producer Yusuke Terada and singer and fellow anime lover MICHI for the screening of a digest video preview "Kuromukuro" followed by a talk show with our guests! Following the screening, MICHI will perform songs live for the attendees.

#### "Kuromukuro" Episodes (1-2) Screening

During the construction of the Kurobe Dam, an ancient artifact is discovered. With this discovery, the United Nations Kurobe Laboratory is established at Kurobe dam and intellectuals from all over the world are gathered to research the artifact. The children of these researchers, including the institute head's daughter, Yukina Shirahane, attend Tateyama International High School. One day, unidentified invaders fall from the sky and commence invasion. Yukina is attacked by one of the invaders but is saved by a mysterious man who has come out of the artifact, Kennosuke Tokisada Ouma.

### **About PONY CANYON INC.**

PONY CANYON INC. celebrating its 50th anniversary this year and has been dedicating itself to the development and nurture of varied types of entertainment software including production, manufacture, and distribution of diverse packaged software, as well as digital distribution services focusing on entertainment. One of the biggest producers/distributors of Blu-rays and DVDs in Japan, PONY CANYON has been involved in the production of many hit anime titles including *Attack on Titan*, *Fairy Tail*, *K-On*, and *Free!*

Visit [www.ponycan.us](http://www.ponycan.us) for additional information.

PONYCAN US official Twitter account: [@PONYCANUSA](https://twitter.com/PONYCANUSA)

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