

FOR IMMEDIATE RELEASE

PONY CANYON Announces Otakon 2016 Panels and Screenings Schedule

TOKYO, JAPAN – August 05, 2016 - Audio-visual entertainment company PONY CANYON is pleased to announce our Otakon 2016 schedule. Con goers will receive an exclusive present with select purchases at the PONY CANYON booth (IND004). Additionally, if you come to any of the PONY CANYON panels or guest panels, you will receive a special giveaway present while supplies last!

Guests



MICHI, the first anisong artist from Okinawa, aims to share her love for anime with the world—her personal motto is “Anime is a universal language.” Her debut single, “Cry for the Truth/Secret Sky”, was featured as the main theme song for Rokka -Braves of the Six Flowers-. MICHI’s second single, “Checkmate!?” can be heard in Dagashi Kashi’s opening theme. Her third single, “Realistic!” will be featured as the ending theme for P.A. Works’ series Kuromukuro. With a rare expressiveness and innocence that fans love, MICHI is paving the way for a new generation of anisong artists.



Kazutomi Yamamoto was born on January 3rd in Hyogo Prefecture. In 2009, he debuted in Seitokai no Ichizon as Yoshiki Nakameguro, and has appeared in many other series since then. In 2012, he voiced Kio Asuno in Mobile Suit Gundam AGE as his first leading role. In 2013, he won the Best Rookie Actor at the 7th Seiyu Awards. In 2015, he played protagonist Yumoto Hakone in Cute High Earth Defense Club LOVE!. For the same series, he performed the opening theme song as part of the unit Earth Defense Club, and participated in Earth Defense Club’s first live event Cute High Earth Defense Club LOVE! LIVE! (at Zepp Tokyo) on May 23, 2015. His main roles include: Cute High Earth Defense Club LOVE! as Yumoto Hakone, Mobile Suit Gundam AGE as Kio Asuno, Future Card Buddyfight as Tetsuya Kurodake, and Yurikuma Arashi as Life Beauty.

Products

Exclusive Gifts:

- Yuki Yuna is a Hero Collector's Editions (1-3)
 - Replica Key Frame Set
- DENKI-GAI Collector's Editions (1-3)
 - Original Key Frame
- Cute High Earth Defense Club LOVE! Collector's Editions (1-3)
 - Super-deformed Battle Lovers Character Card
 - Kazutomi Yamamoto Autograph Session Ticket (※See Booth Events and Schedule section below)
- ETOTAMA Collector's Editions (1-3)
 - Yumiri Hanamori Autographed Character Card
- Rokka -Braves of the Six Flowers- Collector's Editions (1-3)
 - MICHI Autograph Session Ticket (※See Booth Events and Schedule section below)
 - Extra bonuses while supplies last (First come. First serve!)
 - T-shirt
 - Replica Key Frame Set
- Garakowa -Restore the World- Import Edition
 - Translation Booklet
 - Extra bonuses while supplies last (First come. First serve!)
 - Replica Key Frame Set
 - Clear File
- Sound! Euphonium Collector's Editions (2-3)
 - Poster OR Post Card
- MICHI CD & Poster (while supplies last)

Exclusive T-shirts:

- Cute High Earth Defense Club LOVE!
- DENKI-GAI
- ETOTAMA
- Yuki Yuna is a Hero
- Sound! Euphonium
- Kuromukuro

Booth Events and Schedule

Day 2 - Saturday (8/13)

Kazutomi Yamamoto Autograph Session

11:00 AM - 12:00 PM

MICHI Autograph Session

5:00 PM - 6:00 PM

Day 3 – Sunday (8/14)

Kazutomi Yamamoto Autograph Session

11:45 AM - 12:45 PM

MICHI Autograph Session

12:45 PM - 1:45 PM

Panels and Screenings Schedule

Day 1 - Friday (8/12)

Opening Ceremony

Day 2 - Saturday (8/13)

Pony Canyon USA Industry Panel

Time: 1:15 PM - 2:15 PM

Room: Panel 2 (BCC Ballroom 2)

Kuromukuro Screening Panel w/MICHI

Time: 2:30 PM - 4:00 PM

Room: Panel 2 (BCC Ballroom 2)

Masquerade w/Halftime Show featuring MICHI

Time: 7:00 PM - 11:00 PM

Room: ARENA

Day 3 – Sunday (8/14)

Cute High Earth Defense Club LOVE! LOVE! Screening and Panel w/ Kazutomi Yamamoto

Time: 10:00 AM - 11:00 AM

Room: Panel 5 (Hilton Holiday 4-6)

※ **The schedule, exclusive products, and booth specials are subject to change.**

※ **Check at the booth for specific information about booth autograph sessions and events.**

About Our Panels

Pony Canyon USA Industry Panel

PONY CANYON is the company that produces and distributes hit anime titles including Attack on Titan, Free!, The New World, K-ON!, and many more, and PONY CANYON USA is its new anime label for the North American market. Come join us to hear all about our popular titles plus upcoming releases. We're announcing brand new titles at Otakon! See our sneak previews, meet and have a Q&A with our special guests from Japan, and don't miss the fan-favorite Jan-ken-Pon game with our guests -- we will have an exclusive prize for the winner! See you there!

Kuromukuro Screening Panel w/MICHI

Come join "Kuromukuro" Producer Yasushi Oshima and singer MICHI for the screening of a digest video preview P.A. Works 15th Anniversary anime series "Kuromukuro" followed by a talk show discussion with the guests! We'll finish the panel off with an exciting game with a special giveaway prize for the winner(s).

Cute High Earth Defense Club LOVE! LOVE! Screening and Panel w/ Kazutomi Yamamoto

Join guests voice actor Kazutomi Yamamoto and Pony Canyon Producer Yoko Kawahara for a screening of Cute High School Earth Defense Club LOVE! LOVE! episode 01, followed by a talk show discussion with the guests! We'll finish the panel off with an exciting game with a special giveaway prize for the winner(s).

About PONY CANYON INC.

PONY CANYON INC. celebrating its 50th anniversary this year and has been dedicating itself to the development and nurture of varied types of entertainment software including production, manufacture, and distribution of diverse packaged software, as well as digital distribution services focusing on entertainment. One of the biggest producers/distributors of Blu-rays and DVDs in Japan, PONY CANYON has been involved in the production of many hit anime titles including *Attack on Titan*, *Fairy Tail*, *K-On*, and *Free!*

Visit www.ponycan.us for additional information.

PONYCAN US official Twitter account: [@PONYCANUSA](https://twitter.com/PONYCANUSA)

PONYCAN US official Facebook page: facebook.com/PonycanUSA

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